

Implemented by
LogCentre
Kazakh-German University

In partnership with
Institute of Logistics and Material Handling
Systems (ILM) of the Otto-von-Guericke-
University Magdeburg

A project funded by
Deutscher Akademischer Austauschdienst

Hybrid Format, **September 20th, 2021**
Language of the Event: Russian, English
17:00 – 20:00 (GMT+6, Almaty, Kazakhstan)

THEME: Presentation of Cargo Bike Project implementation

TIME	Agenda
17.00-18.00	Registration of participants, cargo bike test rides, welcoming coffee
18.00-18.05	Opening remarks <i>Moderator: Mr. H.Voskanyan / Dr. Zh. Kegenbekov,</i> Delegation of German Economy in CA/ Kazakh-German University
18.05-18.10	Welcoming speech <i>Mr. Holgar Kolleyr, Permanent Deputy Ambassador of the Federal Republic of Germany to the Republic of Kazakhstan</i>
18.10-18.15	Welcoming speech <i>Mr. Almas Batanov, Head of the Strategy and Budget Department of Almaty, Akimat of Almaty city</i>
18.15-18.20	Welcoming speech <i>Dr. Gabriele Stauner, President of Kazakh-German University</i>

18.20-18.25	<p>Welcoming speech</p> <p><i>Mr. Hovsep Voskanyan, Delegate of German Economy in Central Asia</i></p>
18.25-18.30	<p>Welcoming speech</p> <p><i>Mr. Timur Akhmetkazyev, logistics company "Gebruder Weiss"</i></p>
18.30-18.45	<p>Presentation "Urban logistics with cargo bikes - potentials for sustainable and secure traffic"</p> <p><i>Dr. Tom Assmann, Institute of Logistics and Material Handling Systems (ILM) of the Otto-von-Guericke-University Magdeburg</i></p>
18.45-18.55	<p>Presentation</p> <p><i>Mr.Sven Knorr, Vowag GmbH, title tbc.</i></p>
18.55-19.10	<p>Official photo with cargo bike</p>
19.10-19.20	<p>Questions and answers, feedback session</p>
19.20-19.25	<p>Closing remarks for demonstration part of Cargo bike project</p>
19.30-20.00	<p>Hybrid Format (Online & Offline)</p> <p><i>Round table for the discussion of Cargo Bike Project opportunities for the representatives of Almaty city business</i></p> <p>Participants: Cargo bike project team, DKU, Almaty Akimat, Almaty logistics companies and other business</p> <p><u>Moderator:</u> <i>Yelena Yerzakovich</i></p> <p><i>Dr. Tom Assmann, Otto-von-Guericke-University Magdeburg – "Cargo bikes and cycle logistics - market potential and business opportunities in Central Asia"</i></p> <p><i>Dr. Zhandos Kegenbekov, Kazakh-German University – LogCentre: a new stage of development and opportunities for the university and business</i></p> <p>Participants share knowledge and ideas about urban logistics solutions and planning principles</p> <p>Q&A session, feedback</p>